

Influencing Networks

Course Description: This course is designed as an introduction to understanding, describing, and dissecting threat networks through a methodical process. This course introduces a full understanding of how to analyze conduct social network analysis, how to find vulnerabilities in a network understanding the operational and information environment (jurisdiction), creating a target package, different types of critical thinking techniques, and display a comprehensive approach to engage and influence friendly, threat, and neutral networks. This course will also introduce students on how to engage with the local community with social media, discover investigative leads through social media and open source tools, and as well as, how to submit subpoenas to Facebook, Twitter, and Instagram. At the end of this course, students will have a very thorough understanding of how a network operates and how to engage them through proper analysis.

Target Audience: All blocks of instruction are targeted for analysts and individuals who have been given additional duties with an intelligence focus.

Suggested Prerequisites: Basic intelligence analysis course (but not needed)

Suggested Follow-on Curriculum: Targeting, Threat Finance

Total Length: 13.25 hours

*Please note that WRCTC content is subdivided by class and module (listed below). Content is designed to be tailored and delivered in customized courses based on customer needs.

Classes/Modules:

INF101 **Social Network Analysis**

Class Description: To properly analyze a threat network, an analyst must understand social structures through the use of network and graph theory. This module covers how different types of networks operate and how a network function in the social context.

Upon completion of this class: Students will learn how a network operates and grasp the fundamental understanding of network theory. Students will also learn how to properly create a link diagram that is both practical and presentable.

Target Audience: Analysts, investigators, and individuals who have been given additional duties with an intelligence focus.

Class Length: 2.5 hours

INF102 **Network Templating**

Class Description: Students will learn how to identify vulnerabilities within a network through a methodical process.

Upon completion of this class: Students will learn how to break down a network to identify vulnerabilities and properly engage that particular vulnerability.

Target Audience: Analysts, investigators, and individuals who have been given additional duties with an intelligence focus.

Class Length: 0.75 hour

INF103

Target Package

Class Description: A crucial part of being an analyst is to “sell” the target to his or her supervisor in order for actions to be taken. A method of helping to achieve that objective is to create a target package. A target package is a concise presentation of the who, what, when, where, and why. It is also a tool that can be used for information management which can help analysts and line officers to share information in an informal manner.

Upon completion of this class: Students will learn how to create a target package and how it is useful for both targeting and information management.

Target Audience: Analysts, investigators, and individuals who have been given additional duties with an intelligence focus.

Class Length: 0.5 hour

INF201

Assessing the Operational Environment

Class Description: The operational environment is a composite of the conditions, circumstances, and influences that affect the employment of capabilities and analysis. Students will learn various factors that have huge influences when planning an operation or conducting analysis.

Upon completion of this class: Students will be able to conduct proper analysis of their jurisdiction through all the various factors that they may not have thought of before.

Target Audience: Analysts, investigators, and individuals who have been given additional duties with an intelligence focus.

Class Length: 1 hour

INF202

Information Environment

Class Description: Understanding how information flows in a network will help identify certain key figures. Students will learn the importance of communication flow, a basic understanding of deception, and identifying key influencers in a threat network.

Upon completion of this class: Students will learn how to extrapolate key information on an individual just by looking at the target’s communication system.

Students will learn how to analyze communications from a different perspective, understand deception, and how individuals make decisions.

Target Audience: Analysts, investigators, and individuals who have been given additional duties with an intelligence focus.

Class Length: 2 hours

INF203

Bias and Critical Thinking

Class Description: Staying objective is crucial when conducting analysis. When you have inaccurate analysis, it would lead to inaccurate conclusions, which in a best-case scenario would lead to the waste of resources and the worst-case scenario would lead to death of friendly officers. The purpose of this module is to recognize the bias that we unknowingly use when we conduct our analysis on a daily basis and learn how to overcome them through critical thinking.

Upon completion of this class: Students will be to identify flaws (if any) with their analysis and be able to come up with different conclusions with various different critical thinking techniques.

Target Audience: Analysts, investigators, and individuals who have been given additional duties with an intelligence focus.

Class Length: 1 hour

INF204

Cultural Understanding for LEA

Class Description: When understanding a threat network, one can easily overlook the cultural aspects or simply disregard it out of ignorance. The purpose of this of this module to show the benefits of understanding one's culture. By knowing the culture of a threat network, one can properly predict and understand the action for that particular network. In addition, by knowing the culture of a local ethnic community, the officer or the local police agency can better understand how to connect with them which would lead to greater trust and cooperation.

Upon completion of this class: Students will understand the importance of culture when engaging with their target audience and be able to use culture as a tool to predict and evaluate a threat network.

Target Audience: Analysts, investigators, individuals who have been given additional duties with an intelligence focus, and line agents/officers who engage with the local population

Class Length: 0.75 hour

INF205

Key Leader Engagement

Class Description: Key leader engagement is a method for building social and political capital, and critical relationships with people and/or groups of people in the community/political arena that have influence within the geopolitical landscape.

Upon completion of this class: Students will learn the proper steps in establishing a formal or informal relationships through a methodical process.

Target Audience: Line agents/officers who engage with the local population

Class Length: 0.75 hour

INF301

Open Source/Social Media Intelligence

Class Description: This module introduces students to the use of free online resources to assist with their investigations. Recent events have proven that open source intelligence, especially social media, is becoming a crucial part of law enforcement investigations. The goal of this course is to teach students to find the necessary information in order to prevent and/or solve crimes

Upon completion of this class: Students will be to find crucial investigative leads on social media and online. They will also learn how to conduct advance searches without any additional cost to the agency.

Target Audience: Analysts, investigators, and individuals who have been given additional duties with an intelligence focus.

Class Length: 4.0 hours